

Announcement Example Text

Link to Tiltify Campaign: <https://tiltify.com/safe-in-our-world/press-pause>

Will you take on the Press Pause Arcade? Support @SafeInOurWorld this Halloween in their annual fundraiser! Explore the abandoned arcade, search for clues, and uncover the story of the Gatekeeper in this 4th-level D&D adventure inspired by retro games and kitschy horror.

<https://tiltify.com/safe-in-our-world/press-pause>

Uncover the story of the Gatekeeper this Halloween and support mental health charity @SafeInOurWorld by joining in their D&D campaign!

Get started: <https://tiltify.com/safe-in-our-world/press-pause>

Press Pause Comms Plan

Announcement Date: August 28th 2024

Times: 08:00 PT / 11:00 ET / 16:00 BST

Tiltify Link: <https://tiltify.com/safe-in-our-world/press-pause-2024> or <https://tiltify.com/safe-in-our-world/press-pause>

Image Files:

<https://drive.google.com/drive/folders/1aYgVEjEM61LcCXg61JnajDCyLVMkcWUz?usp=sharing>

Intro flavour text:

"You arrive at the Press Pause Arcade, ready to conduct a routine inspection, as you do with all hauntings. The arcade manager had explained that the ghostly activity had driven away all his customers - and it shows. From the outside, the building looked derelict, and when you step inside it's no better. As the lights splutter to life overhead, you see the tall arcade machines lining the walls are caked with dust, and the floor is covered with all sorts of debris from toppled furniture to half-

eaten snacks, presumably dropped by patrons as they ran screaming from whatever horrors befell them.”

Campaign flavour text:

You are a team of ghost hunters hired by the terrified manager of the Press Pause Arcade to banish a malevolent spirit that has driven away all of their customers. Explore the abandoned arcade, search for clues, and uncover the story of the Gatekeeper in this 4th-level adventure inspired by retro games and kitschy horror.